

SELL YOUR LISTINGS FASTER WITH OUR SELLER ADVANTAGE PROGRAM

HOW CAN THE ELITE GROUP PROPERTY INSPECTION SERVICE ASSIST YOU IN SELLING HOMES FASTER, FOR MORE MONEY, WITH LESS AGGRAVATION AND WITH LESS LIABILITY?

The Elite Group Property Inspection Service will do a 500+ point home inspection for you to identify potential issues that may arise **BEFORE** a buyer makes an offer; it's to your advantage! In today's market, buyers have many homes to choose from. Prevent staying on the market any longer than necessary by identifying potential repair issues ahead of time. Our seller advantage program can save you valuable time and money as well as help buyers feel more confident during the Escrow process.

The Elite Group's Seller Advantage Program is not just a Pre-listing inspection; it is a complete marketing program.

A basic Pre-listing inspection is when an average inspection company simply points out only the negative aspects of your home.

Here is where the Elite Group takes it to a whole new level! From here down is what our Seller Advantage Program is all about. The Elite Group does many things that other inspection companies don't do! We now can utilize this **EFFECTIVE** program to help assist the Seller and the Realtor with gaining market share!!

This Is Powerful...

We not only do a 500+ point inspection and print your Hard Bound Original Report for you to display at your Open House, we also print a Quick Glance summary page. This is accompanied with a letter, encouraging **REALISTIC** prospective home buyers to take a copy for them to read. Why should you want to do this? Because our reports not only address deficiencies, they also **ACCENTUATE THE POSITIVES**. The benefit of this is now the buyer has something tangible about this prospective home. After looking at houses all day and trying to remember anything about any of them, a report is a friendly reminder of this particular home! This in turn, encourages more return visits. More return visits lead to getting the **HOUSE SOLD!** We also place a pre-owned certificate adjacent to the report that assures the buyer can buy this home with confidence!

This Is Exciting...

Not only do we inspect the house, we do a curb appeal checklist, which is not part of the inspection report. It enables the seller to realize areas that can enhance the first impression of the house. These simple tips are no or low cost items that can help improve the perceived value of the home.

The Elite Group Helps Market the Home and the Agent...

In addition to inspecting the house, we are going to help market it too! How is this done you ask? Simple. The Elite Group will send an email with photos of your home, to Realtor's in the area, encouraging them to show their buyers your Certified Pre-Owned Home. As an added incentive, we will enter the Realtor's business card into a quarterly drawing for special prizes, such as a GPS Navigation System, as well as a free home inspection. **More showings lead to faster home sales!**



THE ELITE GROUP

PROPERTY INSPECTION SERVICE

California's Most Trusted Home Inspection Company

CALL NOW TO SCHEDULE YOUR
PRE-MARKET INSPECTION
AND LET US HELP YOU SELL YOUR
LISTINGS FASTER

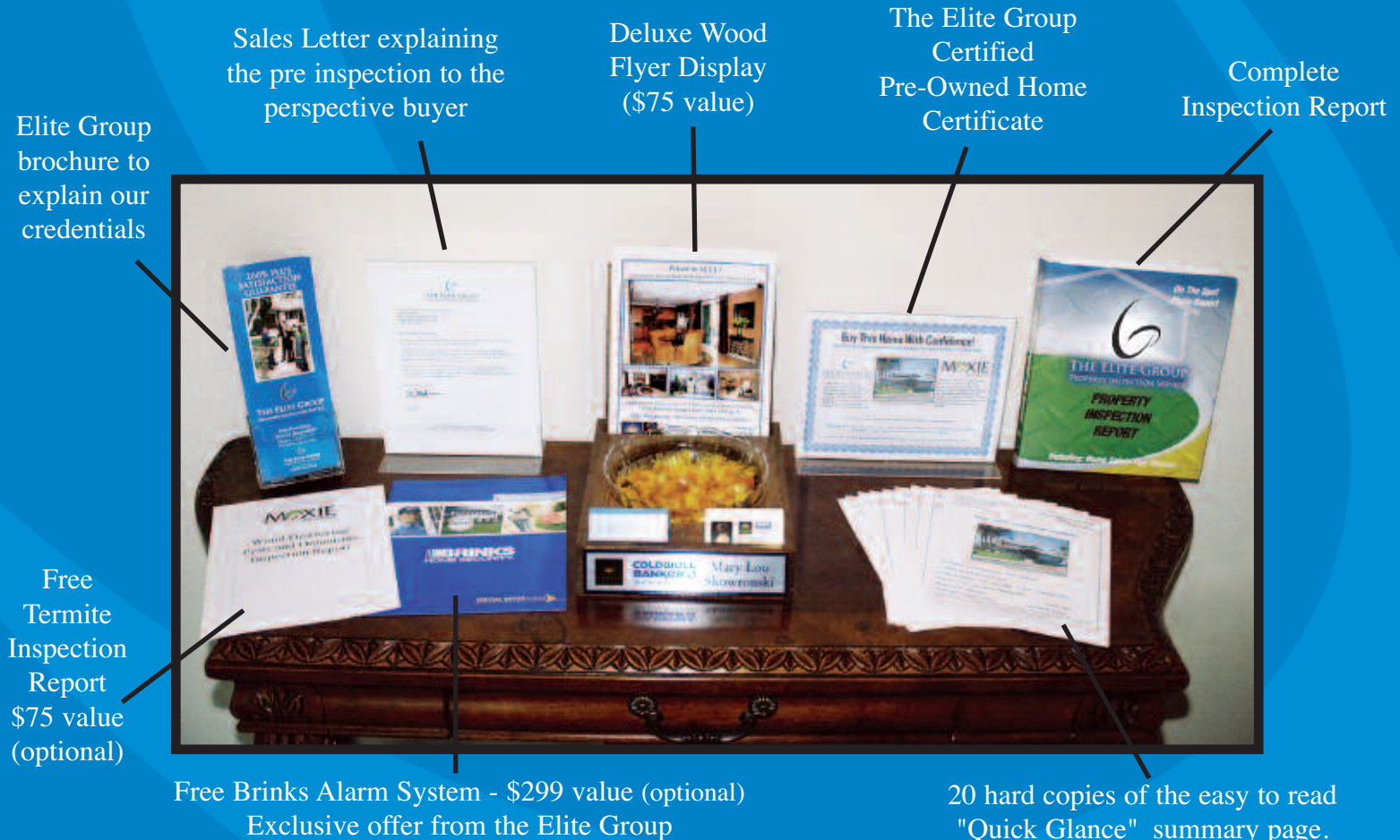
1-800-494-8998

WWW.ELITEINSPECTIONS.COM

A QUICK REVIEW OF THE BENEFITS OF OUR PROGRAM

- Listings sell **FASTER** with less aggravation and with less liability!
- Help Sellers set a realistic price.
- Prevent buyers from walking away because they may see a problem with the home.
- Avoid last minute re-negotiations based on another inspector's exaggerated findings.
- Create confidence and trust when the seller discloses the current condition of the property.
- You get to choose the inspection company and inspector based on reputation and credentials.
- You resolve any differences of opinion about the home as soon as it goes on the market.
- Free Brinks home security system for the buyer as another incentive to buy the home.
- Most if not all homes have room for improvement. Disclosing the condition of the home allows you to reflect the condition in the listing price, rather than have to negotiate again later when the issues are discovered.
- You fix any conditions identified (if you choose to) or get estimates from a qualified professional, or simply reflect it in the purchase price. This takes it off the table as a negotiating point against you.
- The Elite Group emails the entire database of Realtors in your surrounding cities, announcing your new listing and encouraging them to show their clients the house.

ACTUAL PICTURE OF SELLER ADVANTAGE PROGRAM DISPLAYED IN A HOME



THIS ENTIRE PACKAGE IS VALUED AT \$850
WE ARE OFFERING IT TODAY FOR \$299 (Up to 2000 Sq.Ft. SFR)

CALL NOW TO SCHEDULE YOUR PRE-MARKET INSPECTION
AND LET US HELP YOU SELL YOUR LISTINGS FASTER

1-800-494-8998